

LONDON to PARIS BIKE RIDE

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hannahs
dame hannah rogers charity



Fundraising Pack

How to make the most of your fundraising

Welcome!



So, you've signed up to cycle from London to Paris for Hannahs.

You've also decided to raise money to support the work that we do. Thank you for your support! We are SO EXCITED to have you on the Hannahs team. Every pound that you raise helps to transform the lives of children, young people and adults who contend with a variety of disabilities. As a Hannahs fundraiser you are part of our journey to empower, advocate and enrich the lives of the remarkable people who we support.

Fundraising can be a lot of fun and our job is to set you up with the right tools and techniques; for you to raise not only your minimum sponsorship but to go beyond that and to dream big.

By Pedalling to Paris you are supporting people like Andrew to enjoy the same experiences that you can. At Hannahs, we believe everyone should have the opportunity to hop on a bike, no matter what their abilities. By raising the minimum sponsorship, you could be helping to pay for a new accessible bike so that more children and young adults are able to feel the breeze on their faces too!



Are you ready to stretch your legs and get your bum on the saddle?

It's time to get training and get fundraising too!

Here are our top tips for you to cycle your way to fundraising success...

Fundraising online

Write down why you signed up.

Whatever your reasons for signing up, write them down and stick them up in your kitchen, bedroom or at your desk.

Reminding yourself why you're doing this challenge is half the challenge. Your reasons are also what you will need to share with everyone you approach for sponsorship.

Just Giving

Set up a Just Giving page to maximise your fundraising online. And be sure to make it as personal as you can.

Photos, your story, what you know and appreciate about the work Hannahs does.

- Personalised Text codes linked to your Just Giving page
- Link your Just Giving Page with Hannahs London to Paris bike ride event page. Be part of the action – find the link on our website.
- Make the most of Just Giving's fundraising help pages to find out lots of hits and tips.

Facebook and Twitter

Join our Event page on Facebook to keep up to date with all the latest info.

'Like' Hannahs on Facebook and post about your fundraising, we love to hear how you're getting on!

Share your Just Giving fundraising page on Facebook and Twitter to encourage friends and family to sponsor your cycle.

Create a Facebook page or blog to keep your sponsors up to date with your training and fundraising efforts.

[f /discoverhannahs](https://www.facebook.com/discoverhannahs)

[t @discoverhannahs](https://twitter.com/discoverhannahs)



Maximise your fundraising

Fundraising online is one way to raise your sponsorship target but holding an event to raise more money for Hannahs and to tell people about your cycle is another really good method.

- Hold a fundraising event inspired by your cycle. How about a French fancy dress or even a cycle themed fundraiser (watch out for too-tight lycra!)
- Ask your employer to match-fund your sponsorship. Businesses are often more than happy to match fund the challenges that their employees take on for charity.
- Hold a raffle. Local high street shops and hotels/restaurants are often very pleased to support your fundraising by donating a prize or two!

No need to be afraid to ask. You'll be surprised how generous people are when it comes to your challenge.



Fundraising on the Road



Fundraising starts before your challenge begins but it doesn't have to end there. Keep your friends and family up to date whilst you're on the saddle. Take lots of photos and write short posts online about your experiences each day.

You will be amazed how many people are inspired to give money to your cause when they see you on the bike and working hard for the challenge. Keep posting links to your Just Giving donation page asking for sponsorship whilst you cycle towards Paris!

Fundraising Resources

You didn't think we would leave you without some nifty fundraising resources did you? We have lots of things to help you along the way, just get in touch and we can help you to fly the Hannahs flag and let everyone know about your challenge.

- Collection Cans/buckets
- Flags
- Posters
- Balloons
- Hannah Time magazines
- Sponsorship Forms

.. and don't forget your very own Hannahs London to Paris T-shirt to wear on your journey!



We're there to support you...
every peddle of the way!



You are marvellous taking on the challenge to cycle from London to Paris for Hannahs and we want to say a huge **THANK YOU** for your support!

Every peddle you push on-route towards the Eiffel Tower takes us one step closer to changing the lives of children, young people and adults with disabilities. If you need a little boost along the way then just give us a call.

Our fundraising team are here to help you with any questions you have or support that you need with your fundraising for London to Paris.

Contact us:

01626 325 838

supportus@discoverhannahs.org

Get your money where
it needs to go

Cheques payable to:

"Dame Hannah Rogers Trust"

Post:

Fundraising Team, Hannahs at Seale
Hayne, Howton Lane, Newton Abbot,
Devon, TQ12 6NQ

Online Transfer:

Dame Hannah Rogers Trust, Account
Code: 65606724, Sort Code: 080228

Did you know that it is approximately 250 miles from London to Paris by bike? That's around 12,000 calories burned!

The same as eating...

54
Croissants

500
Carrots

120
Macaroons

50 Pan
au Chocolate

14 French
Baguettes

25
Portions of Brie



Keep it Safe and Legal

Charity Information

You will need to put our charity number on all literature asking for money (letters, draw tickets, sponsorship forms).

At Hannahs ours is: 306948

Licences

Most venues will already have a license to sell or supply alcohol. Make sure you check this. If you need to apply for a licence you can do this easily via your local council.

Lotteries and Raffles

Lotteries are arrangements where people pay to participate for the chance of winning a prize. A raffle is just another word for a lottery. There are two types which you can organise to fundraise in aid Hannahs.

Incidental Non-commercial Lotteries

This is the most common type of raffle, often using cloakroom tickets. There must be no cash prizes, and the ticket sales and announcement of the results must be carried out during the event. No more than £500 can be spent on buying prizes although there are no limits on the value of donated prizes.

Society Lotteries

If you hold a larger raffle where, for example, tickets are sold over a period of time prior to the draw taking place, the raffle must be registered with the local authority. A named promoter should be nominated to take responsibility for the raffle.

Health and Safety

If your organising an event for Hannahs you should use the risk assessment template that we provide as a checklist to ensure that you've thought of any potential hazards. Drop us a line and we can provide you with a form.

Insurance

Please remember that you are responsible for your fundraising activity or event and the Dame Hannah Rogers Trust cannot accept liability for any fundraising activity or event you undertake. If you are planning an activity that involved the general public you'll need to apply for public liability insurance. Check if the venue you are holding the event at has liability insurance.



www.discoverhannahs.org/londontoparis

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imagination, innovation, inspiration

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Dame Hannah Roger's School, registered charity no. 306948. Dame Hannah Rogers Trust, a limited company registered in England and Wales with number 5512987, and registered as a charity with number 1148882, and whose registered office address is at Woodland Road, Ivybridge, Devon PL21 9HQ is the sole trustee of Dame Hannah Roger's School.